

Znanstveni stil
Publika za koju se piše

Homogena



Heterogena



‘Najčešća i najlakše ispravljiva pogreška autora je da pretpostave da njihova publika zna više.’

Leslie Sage
Senior Editor, *Nature*

‘Izbjegavajte žargon, objasnite nejasne pojmove i kratice. Imajte na umu da mnogi čitatelji nisu stručnjaci u Vašem području.’

“Instructions to Authors”
Science



Kako do šire publike?

1. Koristite konkretne primjere,
2. Dajte kratka objašnjenja i definicije,
3. Koristite jednostavan umjesto stručnog jezika (žargona)

Uvriježena podjela poglavlja ZČ

Naslov (Title)

Autori

Sažetak (Abstract, Summary)

Ključne riječi (Keywords)

Uvod (Introduction)

Materijal(i) i metode (Methods; Materials and methods)

Rezultati (Results)

Prilozi:

Slike (Figures)

Tablice (Tables)

Rasprava (Discussion)

(Zaključak (Conclusion))

(Zahvala (Acknowledgements))

Izvori (References)

Click to add title


Naslov

pravila:

1. U što manje riječi odredite **bitni** sadržaj članka.
2. Navedite predmet istraživanja (ako je važno i način!).
3. Navedite po čemu se Vaš rad razlikuje od sličnih.
4. Započnite s najvažnijim i najzvučnijim dijelom istraživanja. Pobudite zanimanje.

The Top 10 Topics
that Spark Interest
in 2014*



| ? | |
|---|--|
| | <p>Naslov primjeri:</p> <p>Djelovanje propolisa na rast tumorskih stanica</p> <p>Inhibicijski učinak propolisa na rast tumorskih stanica</p> <p>Inhibicijski učinak propolisa na rast tumorskih stanica u miševa</p> <p>Zaustavljanje rasta tumora u miševa uslijed djelovanja propolisa</p> <p><i>The role of flow velocity in the vertical distribution of particulate organic matter on moss-covered travertine barriers of the Plitvice Lakes (Croatia)</i> Lokalnost?</p> <p><i>Distribution of particulate organic matter under different flow conditions on tufa barriers</i></p> <p>Djelovanje proliferativnog otpada iz kamenoloma u Jabuci na potočnu zajednicu makrozoobentosa.</p> <p>Istraživanje o nekim mogućnostima upotrebe algi.</p> <p>Nešto iz problematike nesreća na poslu uslijed alkoholizma u Rijeci.</p>  |

| | <p>Naslov Special effects!</p> <p>Siltation disturbance in a mountain stream: aspect of functional composition of benthic community ☺</p> <p>Latitudinal patterns in leaf litter breakdown: is temperature really important?</p> <p>A review of methodology used to measure leaf litter decomposition in lotic environments: Time to turn over an old leaf?</p> <p>Calcite deposition in karst waters is promoted by leaf litter breakdown and vice versa.</p> <p>The study of species in the era of biodiversity: a tale of stupidity</p> <p>Dam nation: a geographic census of American dams and their large-scale hydrologic impacts</p> <p>More cold tolerant plants for a warmer world</p> <p>Crassulacean acid metabolism: plastic, fantastic</p> <p>Rolling stones and mosses: effect of substrate stability on bryophyte communities in streams</p> |
|--|--|

Autori

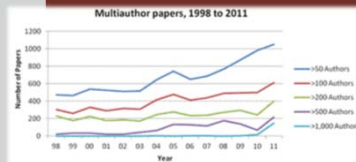
1. autor / dopisni (corresponding) autor / Glavni autor Autori jednakog doprinosa (equally contributing)

Špoljar, M*; Dražina, T*; Ostojić, A; Miliša, M; Gligora-Udovič, M; Štafa, D. Bryophyte communities and seston in a karst stream (Jankovac Stream, Papuk Nature Park, Croatia).

*contributed equally to this work

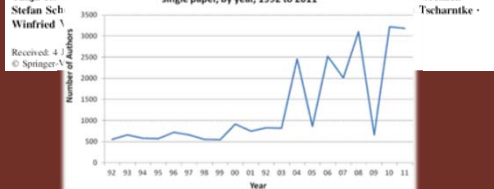
Zadnji autor

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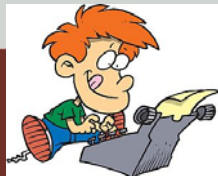
A comparison of the strength of biodiversity effects across multiple functions

Eric Allan · Wolfgang W. Weisser · Markus Fischer · Ernst-Detlef Schulze · Alexandra Weigelt · Christiane Roscher · Jussi Baade · Romain L. Barnard · Holger Bettle · Nina Buchmann · Anne Ebeling · Nico Eisenhauer · Christof Engels · Alexander J. F. Fergus · Gerd Gleixner · Marien Gubsch · Stefan Halle · Alexandra M. Klein · Ilona Kertscher · Anneli Kuu · Markus Lange · Xavier Le Roux · Sebastian T. Meyer · Varvara D. Migunova · Alexandra Milcu · Pascal A. · Tanja Rott · Stefan Sch · Winfried · Lorenzen · Tschamtkke



Autori

Etika!



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AJT and SSW conceived and designed the experiments. AJT and CR performed the experiments. AJT, CR, FKB analyzed the data. AJT, CR, SSW wrote the manuscript; other authors provided editorial advice.

Načelo - autor članka je članku bitno doprinio djelom ili mišlju

Onaj tko može javno o članku raspravljati odnosno braniti njegov sadržaj u dijelu ili cijelosti.

Autori

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X. Wang

Kina, Japan i J Koreja = 1/5 Science Citation Index (SCI)
Kina = 8.4 %

ISO ISNI International Standard Name Identifier
+
Open Researcher and Contributor ID

Etika!

"Publish or Perish"
"I don't mind your thinking slowly. I mind your publishing faster than you can think."
(The Nobel Laureates physicist Wolfgang Pauli)

Scijentometrija

Broj citata autora, članka i časopisa
Čimbenik odjeka časopisa *Journal impact factor*
(GARFIELD, E. *Science* 122 (1955) 108-111.)

IF 2021 = $\frac{\text{broj citata u 2021. svih članaka objavljenih u časopisu u 2019. i 2020.}}{\text{broj članaka objavljenih u časopisu u 2019. i 2020.}}$

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$$\text{Impact Factor (corrected)} = \frac{\begin{matrix} \# \text{ times your work is cited} \\ - \# \text{ citations that actually trash your work} \\ + \# \text{ times you cited yourself (nice try)} \\ - \# \text{ times you were cited just to pad the introduction section} \\ + \# \text{ original articles you've written} \\ + \# \text{ articles you were included in out of pity or politics} \\ + \# \text{ not-so-original articles you've written: copied and pasted} \end{matrix}}{\begin{matrix} \# \text{ citations the editor pressured the author to include to increase the journal's impact factor} \end{matrix}}$$

Alternativa: Eigenfactor <http://www.eigenfactor.org/>
5 godina, o samocitata + rangiranje citata, cijena...

Scopus <http://www.journalmetrics.com/>

Šangajski popis - Academic Ranking of World Universities

Center for World-Class Universities of Shanghai Jiao Tong University (CWCU) <http://www.shanghairanking.com/>



Kriteriji:

Nobelovi i Fieldsovi laureati (AI 10%+St 20%)

Izuzetno citirani istraživači (20%) <http://highlycited.com/>

Članci objavljeni u Nature i Science (20%)

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Akademski učinak po djelatniku (10%)

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<https://www.timeshighereducation.com/world-university-rankings>



Quacquarelli Symonds World University Rankings

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