

## ***The 1<sup>st</sup> Higher Education Initiative for Southeastern Europe (HEISEE) workshop:***

### **Approaches to the strategic financing of higher education – multiple perspectives**

June 4<sup>th</sup> – June 6<sup>th</sup> 2013.

Zagreb, Croatia

**HEISEE** strives to build capacity within the higher education community throughout the region by effectively bringing together resident experts as well as those from the international community.

One of the country's much-needed policies deals with defining the strategic financing of higher education. New standards and measures will likely need to be adopted when making decisions on financing higher education institutions. For that reasons, the Croatian and US partners in the Higher Education Initiative for Southeastern Europe (HEISEE) propose the workshop on approaches to the strategic financing of higher education.

**Purpose** of the project is to strengthen the fiscal management capacities of Croatian higher education leaders to help them decide about the most appropriate models of financing higher education institutions, to propose strategies that can improve financial management in Croatian higher education and to design systems for collecting necessary institutional research data for the improvement of strategic fiscal management.

The workshop addresses the following **topics**:

- Models of financing public higher education institutions – US, EU, SEE Southeast Europe
- Lump sum financing in Croatian context: challenges and opportunities
- Role of institutional research in strategic financial management of HE institutions.

**Goals** of the Project are to enhance participants':

- understanding of the various models of financial planning and decision making in HE through discussion of the best practice models in US and Europe
- management skills in strategic planning, decision making, implementation and monitoring of program based financing of HE (lump sum financing) in Croatian context
- awareness of and commitment to the implementation of institutional research as a tool for evidence-based strategic planning.

**Target groups** of the Project include officers of Croatian higher education institutions working in the financial sector (vice-rectors, deans and vice-deans), as well as financial experts in higher education generally, including policy makers in higher education and fiscal officers from higher education institutions throughout the region.

The project is sponsored by the **US Embassy** in Zagreb, Croatia.



#### **HEISEE partners:**

